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MAY 23 1944



BELOW: **SALERNO!**

U.S. PARATROOPERS DROPPING BEHIND THE ENEMY'S LINES TO RELIEVE PRESSURE ON THE BEACHES AND IN THE HILLS BEYOND, WHILE SOLDIERS OF THE ALLIED FIFTH ARMY ARE DIGGING A BLOODY TOE-HOLD IN THE FESTERING SOIL OF HITLER'S EUROPE... **COTTON** PLAYS AN IMPORTANT ROLE IN THE ATTACK. THE LARGE BAGS OF SUPPLIES AND AMMUNITION PARACHUTING TO EARTH ARE MADE OF A TOUGH **COTTON FABRIC...** **TOUGH** AS THE MEN IT SERVES!

ANOTHER **QUARTERMASTER CORPS** ISSUE IS THIS **COTTON MATTRESS BAG** DESIGNED FOR BARRACKS CLEANLINESS...

BGT. NORMAN DANKOWITZ

(PUBLIC RELATIONS OFFICE
NAVFAC - CAMP LEE, VA.)

AMONG all of war's titanic demands upon the cotton industry, cotton bags are first in yardage, first in tonnage, first in number of units involved.

Nearly 14 per cent of today's record yardage of fabric production is required to supply essential military and home-front bag demands. From sand bags to seed bags, bean bags to barracks bags, cotton is converting nearly a million bales per year into more than a billion bags.

This message is presented
as a war information project
by the

**NATIONAL
COTTON COUNCIL
OF AMERICA**

Farmers
Ginners
Warehousemen
Merchants
Spinners
Cottonseed Crushers



EVERY U. S. Fighting Man is Fed From Cotton Bags EVERY DAY

USDA
LIB

One of a series of Newspaper advertisements
regarding "Cotton Bags at War"

April 18, 1944